



Sponsorship Packet

2026



Partner With Us. Power Our Community.

Dear Hutchinson Area Chamber Partner,

We're excited to invite you to be part of something truly special!

Each year, our events bring people together, celebrate local pride, and create meaningful experiences for residents and visitors alike. As we look ahead, we're seeking valued partners like you to help us continue, and grow these impactful traditions.

Featured Events

In the order you'll experience them throughout the year:

- **Volunteer Hutch, Child Care Appreciation & Small Business Saturday**

Where giving back, showing thanks, and shopping local all come together.

- **Dairy Days**

A cherished hometown Ag celebration full of fun, tradition, and connection.

- **Women's Golf Challenge**

Empowering women in business through networking and friendly competition.

- **Arts & Crafts Festival**

Showcasing creativity, local talent, and vibrant community culture.

- **Annual Event**

A signature celebration bringing our business community together in style!

Let's Partner Up!

We're excited to partner with you and offer meaningful benefits that align with your level of commitment. Your sponsorship doesn't just support events, it helps ensure their sustainability for years to come while elevating your visibility and impact in the community.

Together, we can continue building experiences that make Hutchinson Area thrive!

Get In Touch...

We'd love to connect and explore the right partnership for you!

 info@explorehutchinson.com

 320-587-5252  [explorehutchinson.com](https://www.explorehutchinson.com)



Keeping events sustainable...

Invision your logo at the following events as **Presenting Sponsor**



Volunteer Hutch : \$500

- Position your business as a community leader supporting volunteerism and local impact
- Align your brand with meaningful projects that strengthen Hutchinson's nonprofits and workforce
- Logo featured prominently on printed marketing materials, advertising, event website, social media promotions, newsletters, event signage and Annual Event



Child Care Provider Appreciation : \$500

- Build meaningful connections with child care professionals and community leaders
- An evening for providers to relax, enjoy, and feel appreciated
- Logo featured prominently on printed marketing materials, advertising, event website, social media promotions, newsletters, event signage and Annual Event



Small Business Saturday : \$500

- Gain premier visibility through event marketing, promotions, and day-of recognition
- Align your business with a powerful "shop local" movement that supports economic growth
- Logo featured prominently on printed marketing materials, advertising, event website, social media promotions, newsletters, event signage and Annual Event

✨ *Contact us to secure your sponsorship!* ✨



DAIRY DAY

Sponsorship Opportunities

Friday, June 5, 2026 | 11am - 1pm

Library Square Park

Free to Attend | Free Parking | Live Music | \$5 Meal



Support Local Producers • Market Your Business • Reach 1,000+ Attendees

Help us make Dairy Day a fun, family-friendly celebration with our ag community!

Choose your sponsorship level below. Commitment by 5/21 for marketing.

● Ice Cream Eating Contest \$250

Bring the fun by sponsoring one of the most anticipated events of the day!

Includes:

- Signage at contest station
- Recognition on social media & live event mentions
- Opportunity to help judge the contest (optional)

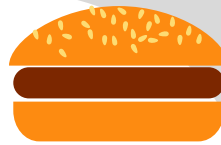


● Burger Meal Sponsor \$250

Help us feed the community with delicious local burgers!

Includes:

- Signage at the meal station
- Name/logo on printed meal vouchers
- Social media recognition



● Live Music Sponsor Featuring Josie Sanken \$250

Bring the vibe with a live performance by local musician Josie Sanken!

Includes:

- Recognition as the Live Music Sponsor on event signage and social media
- On-stage shoutout during performance



● Dunk Tank \$250

Make a splash!

Includes:

- Name posted on dunk tank
- Social media recognition



1 Point- \$100 Event Sponsor
Support Dairy Day and get your name out there!

Includes:

- Name listed on event signage
- Social media recognition



I want to Sponsor (circle or check)

Business Name: _____

Contact: _____

Phone: _____

Email: _____

Women's Golf Challenge 2026 | June 23

Bringing together the women who lead and "drive" our community forward.

On the longest day of the year, we gather the women shaping our community for an evening of connection, movement, and light. With a beginner-friendly format and a relaxed pace, this is less about the game and more about the experience we create together.

Event Details

Location: Crow River Golf Club

Date: Tuesday, June 23

Beginner Clinic: 4:00–4:45 PM (up to 15 participants)

Event Start: 5:30 PM

Format: 9-Hole Par 3 Scrimmage

Capacity: 80 players

Post-Golf: Solstice Feast

\$100 per golfer | \$400 per foursome
(Includes golf, cart, and dinner)

Chamber Membership Points Opportunity

*Sponsors may choose to commit annually and incorporate their support into their Chamber membership Points allocation. **In-kind** contributions may also be discussed and recognized through event promotion when appropriate.

Golfer Registration (20 available)

\$100 per golfer | \$400 per team of four | Chamber Members Only

Includes: 9 holes of golf, cart, event activities and games, and post-round gathering. *Available for annual commitment through Point allocation

Solstice Presenting Sponsor — \$750 (Presenting Sponsor- 1 available)

- Exclusive Presenting Sponsor recognition
- Prominent logo on all event promotional materials
- Logo on event posters, Chamber website, social media, and newsletter
- Verbal recognition during event program
- Premium logo placement on event signage
- 1 complimentary golfer registrations
- Opportunity to include item in golfer bags (you provide)

Solstice Feast Sponsor — \$500 (Dinner Sponsor- 1 available)

- Logo on dinner signage
- Verbal recognition during dinner
- Logo on event marketing materials, social media, and newsletter

Evening Elixir Sponsor — \$500 (Drink Sponsor- 1 available)

- Recognition as Official Drink Sponsor
 - Signage at drink station/s
 - Verbal recognition during announcements
- *Available for annual commitment through Point allocation

Cart Sponsor — \$500 (1 available)

- Company logo insert in every golf cart (you design, we approve)
- Signage at cart staging area (you provide)
- Newsletter recognition

Welcome Sponsor – \$300 (1 available)

- Opportunity to set up at registration/arrival area
 - Welcome golfers and distribute your giveaways and add items into the goodie bag
 - Recognition on event marketing materials, and social media
- *Available for annual commitment through Point allocation

Fairway Experience- Hosted Hole Sponsor - \$300 (8 available)

Where the course comes to life. Create an interactive on-course experience game, giveaway, or moment of connection; signage at location; recognition across materials

- Opportunity to staff a hole with a game, giveaway, or promotion
 - Company signage at sponsored hole (Chamber provides)
 - Opportunity to distribute promotional materials
 - Mix and mingle at during dinner with golfers
 - Recognition on event website and materials
- *Available for annual commitment through Point allocation

The Glow Moment Sponsor – \$250 + backdrop cost (1 available)

- Sponsor recognition on event photo backdrop
- Hang Chamber step-and-repeat banner
- Recognition on social media photos
- Sponsor provides all set up material

Chamber Event Sponsor – \$100 (unlimited available)

- Business name listed on event sponsor signage
- *Available for annual commitment through Point allocation

Summer Solstice Play Package

Participants can purchase play packages to add extra fun to their day on the course.

Solstice Collection - \$75

- Mulligan; raffle tickets; goodies; gimme putt; raffle participation and playful course surprises

Raffle tickets = \$1 per

Viva Las Hutchinson! Hutchinson Hometown Golf Challenge 2026 | July 20

Join the Hutchinson Area Chamber for the annual Hometown Golf Challenge, bringing together over 100 golfers, 18 holes, Vegas-style games, prizes, and dinner following the round.

This year's theme: Viva Las Hutchinson! Sponsors receive valuable exposure across Chamber marketing and throughout the event.

Event Details

Location: Oakdale Golf Course

Date: Monday, July 20

\$100 per Chamber member | \$400 per foursome OR \$125 non-member |

\$500 per foursome

(Includes golf, cart, and dinner)

Chamber Membership Points Opportunity

*Sponsors may choose to commit annually and incorporate their support into their Chamber membership Points allocation. **In-kind** contributions may also be discussed and recognized through event promotion when appropriate.

Golfer Registration (108 available)

\$100 Members or \$125 Non-members per golfer | \$400 per team of four

Includes 18 holes of golf, cart, drink ticket(s) TBD, dinner after the round, and access to games and prizes.

*Available for annual commitment through Point allocation

High Roller Presenting Sponsor – \$1,500 (Presenting Sponsor- 1 available)

- Exclusive Presenting Sponsor recognition
- Logo featured prominently on all event promotional materials
- Logo on posters, flyers, website event page, social media promotion, and Chamber newsletter, Annual Event recognition
- Recognition during dinner and awards program
- Opportunity to welcome golfers at dinner
- Premium logo placement on event signage
- 1 complimentary team of four golfers (\$400 value)
- Opportunity to include promotional item in golfer bags (you provide)

Casino Royale Dinner Sponsor – \$1,000 (1 available)

- Logo on dinner signage
- Recognition during dinner program announcements
- Verbal recognition during dinner
- 2 complimentary golfer registrations (\$200 value)

Lucky Shot Drink Sponsor – \$500 (1 available)

- Recognition as official Drink Sponsor
 - Signage at drink station/s
 - Verbal recognition during announcements
- *Available for annual commitment through Point allocation

Cruisin' the Strip Cart Sponsor – \$500 (1 available)

- Company logo insert placed in every golf cart (you design, we approve)
- Signage at cart staging area
- Recognition on promotional materials
- Website and social media recognition
- Name recognition during event announcements

Welcome Sponsor – 3 Points (\$300- 1 available)

- Opportunity to set up at registration/arrival area
 - Welcome golfers and distribute your giveaways
 - Recognition on event marketing materials, and social media
- *Available for annual commitment through Point allocation

Vegas Hosted Hole – \$300 (8 available)

- Opportunity to staff a hole with a game, giveaway, or promotion
 - Company signage at sponsored hole (Chamber provides)
 - Opportunity to distribute promotional materials
 - Recognition on event website and materials
- *Available for annual commitment through Point allocation

Event Sponsor – \$100 (unlimited available)

- Business name listed on event sponsor signage
- *Available for annual commitment through Point allocation

Red Carpet Photo Sponsor – \$250 + backdrop cost (1 available)

- Sponsor recognition on event photo backdrop
- Hang Chamber step-and-repeat banner
- Recognition on social media photos
- Sponsor provides all set up material

Day-Of Activities- Packages available for purchase at event

High Roller Package – \$75

- 1 Split the Putt
- 2 Mulligans
- 1 Gimme
- 50 Raffle Tickets

Lucky Streak Package – \$50

- 1 Split the Putt
- 1 Mulligan
- 1 Gimme
- 20 Raffle Tickets

Quick Bet Package – \$25

- 1 Split the Putt
- 1 Gimme
- 15 Raffle Tickets

Raffle tickets = \$1 per

Hutchinson Arts & Crafts Festival Sponsorship Opportunities 2026 | Sept. 18 & 19

For 32 years, the Hutchinson Arts & Crafts Festival has been a cherished community tradition celebrating creativity, craftsmanship, and the vibrant arts community that makes our region special.

Each year the festival welcomes approximately 7,000 attendees and more than 130 vendors featuring handcrafted goods, local food, and live music. The event generates meaningful economic impact for Hutchinson by bringing visitors to our downtown, supporting local businesses, and encouraging tourism throughout the community.

Your sponsorship helps ensure the long-term sustainability of this beloved event while promoting the arts and strengthening Hutchinson's reputation as a destination for creativity and community connection.

Chamber Membership Points Opportunity

***Sponsors** may choose to commit annually and incorporate their support of the festival into their Chamber membership Points allocation. **In-kind** contributions that support the success of the festival (such as services, supplies, or promotional support) may also be discussed and will be recognized through event promotion and sponsor acknowledgements when appropriate.

Masterpiece Presenting Sponsor – \$3,000 (1 Available)

- Exclusive Presenting Sponsor recognition
- Logo featured prominently on printed marketing materials, advertising, event website, social media promotions, newsletters, event signage and Annual Event
- Welcome signage featuring your logo placed at key entry points in Hutchinson
- Prominent event signage throughout the festival
- Stage recognition during live music performances
- Logo included in the festival program
- Pre and post-event recognition on social media and newsletters

Artisan Sponsor – \$1,000 (1 Available)

- Logo featured prominently on printed marketing materials, advertising, event website, social media promotions, newsletters, event signage and Annual Event
- Stage recognition during the event
- Logo included in the festival program
- Pre- and post-event recognition on social media and newsletters

Event Partner – \$500 (Unlimited)

- Business name recognition on event signage
 - Recognition in social media posts and email newsletters
 - Name included in the festival program
- *Available for annual commitment through Point allocation

Event Sponsor – \$100 (Unlimited)

- Name listed on event signage
 - Recognition in a collective sponsor thank-you on social media and in newsletters
- *Available for annual commitment through Point allocation

Creative Pavilion – Hosted by [Sponsor Name]

The Creative Pavilion sponsorship is a 3-year partnership at \$1,500 per year, with the rate locked through 2028 for a total investment of \$4,500.

3-Year Partnership | \$4,500 Total Commitment

The Creative Pavilion will be a dedicated space located at the band shell stage and hosted in partnership with the Hutchinson Center for the Arts. This area will function as a community arts incubator where emerging artists can showcase their work, learn how to sell their creations, and gain experience participating in community festivals.

This space helps artists develop the skills and confidence needed to grow their creative businesses while strengthening Hutchinson's arts community and creative economy.

- Named recognition as Host Sponsor of the Creative Pavilion
- Sponsor recognition on signage at the band shell stage area
- Inclusion in festival marketing materials
- Recognition in digital advertising
- Mention in event newsletters
- Recognition on event website and social media
- Public acknowledgement during festival announcements
- Pre- and post-event recognition on social media and newsletters

Annual Event Sponsorship Opportunities 2027 | Jan. 29

Hutchinson Chamber has celebrated business excellence through its Annual Event, an evening of recognition, community nominations, and meaningful connection. This signature event brings together approximately 130 attendees for a night of fun, food, and celebration.

As one of the Chamber's key fundraisers, this event supports ongoing efforts to strengthen local businesses, foster economic growth, and enhance the vitality of our community.

Chamber Membership Points Opportunity

*Sponsors may choose to commit annually and incorporate their support into their Chamber membership Points allocation. **In-kind** contributions may also be discussed and recognized through event promotion when appropriate.

Annual Event Attendee

1 Point may be redeemed for two (2) event tickets. *Available for annual commitment through Point allocation

Visionary Sponsorship – \$1,000

- Includes 8 event tickets
- Prominent logo placement on event marketing materials
- Logo on event posters, Chamber website, social media, and newsletter
- Verbal recognition during the program
- Highlighted feature in the Annual Event slideshow

Drink Sponsor – \$600

- Verbal recognition as Drink Sponsor at event
- Includes 2 event guests
- Event signage recognition
- Recognition in event thank-you on social media and Newsletter

Annual Event Sponsor – \$100 (1 Point- unlimited available)

- Name listed as an Annual Event Sponsor
 - Recognition in event thank-you on social media and Newsletter
- *Available for annual commitment through Point allocation