Area Chamber of Commerce & Tourism

Hutchinson

#MuchInHutch

Guide to Membership

2026

President/CEO Valerie Mackenthun

WELCOME TO THE HUTCHINSON AREA CHAMBER OF COMMERCE & TOURISM

As President of the Hutchinson Chamber, I am thrilled to welcome you to our vibrant business community. Our Chamber is dedicated to fostering connections, advocating for businesses, and creating opportunities that help our community thrive.

By joining the Chamber, you are not just gaining access to valuable resources you are becoming part of a network of business leaders, entrepreneurs, and community advocates who are passionate about making Hutchinson a great place to visit, live and work. From networking events and educational programs to marketing support and advocacy, we are here to support you every step of the way.

I encourage you to take full advantage of your membership, get involved, and let us know how we can help you succeed. Our team is always here to answer questions, provide guidance, and celebrate your achievements.

Thank you for your interest in our Chamber. We are excited to support you and look forward to growing together!

OUR VISION

Leading Advocate and Resource for Chamber Members and the Hutchinson Community.

OUR MISSION

Engage, Support and Promote Hutchinson Area Businesses and the Community.

Inside this membership brochure, you'll find a clear overview of membership levels and benefits designed to support your business. Learn about committees, programs, sponsorship opportunities, and events that connect you to the Hutchinson community. Plus, discover all the ways the Chamber can help you grow, engage, and thrive.

Let's get started!

Supporting #muchinhutch

Membership Levels

Our tiered membership structure is designed to grow with your business. As you move up in levels, you keep all the benefits from the previous tier and gain access to additional visibility, customization options, and exclusive perks.

BASICS
$375

- Access to Chamber programs & committees
- Display your brochures & business cards at the Chamber
- Stay informed with Chamber e-newsletters
- One-time Welcome to the Chamber featured on Facebook
- Shared Facebook post
- Newsletter welcome with logo & linked website
- Optimized directory listing with search keywords on ExploreHutchinson.com
- Post jobs, events, volunteer opportunities, and more on ExploreHutchinson.com
- Option to join Holiday Passport
- Included in Much In Hutch App
- Use of the Goebel Education Room (Chamber Room) for meetings

ACCESS
$575

INCLUDES ALL BASIC LEVEL +

- Online Member Portal Enhancement
- Business Logo on ExploreHutchinson.com
- Customize with 2 Chamber Points

STRATEGIC
$1100

INCLUDES ALL ACCESS LEVEL +

- Highlighted ExploreHutchinson.com presence
  - Business Logo & 8 Photos on ExploreHutchinson.com
- Customize with 6 Chamber Points

CHAMPION
$2750

INCLUDES ALL STRATEGIC LEVEL +

- One banner ad on 3 Chamber webpages
- One newsletter spotlight
- Customize with 18 Chamber Points

VISIONARY
$6050

INCLUDES ALL CHAMPION LEVEL +

- Premier visibility & recognition
- Featured supporter across Chamber initiatives
- Tailored for high-level community leadership

The Non-Profit & Individual Member Tiers are all about helping locals connect, share ideas, and make a bigger difference with support from the Chamber. Take a look at what we can do for you!

NON-PROFIT
$250

NON-PROFITS WITH 10 OR FEWER FULL-TIME EMPLOYEES OR EQUIVALENT

- Website promotion & social media spotlight
- Event flyer display
- Members may use the Chamber office as a place to meet, sell tickets, and promote activities if they do not have a physical location
- 1 newsletter insert ($50 value)
- Committee involvement
- Use of the Goebel Education Room
- Access to Chamber events & networking (non-members must purchase tickets)

INDIVIDUAL MEMBER
$100

The Chamber Supporter level allows individuals to support the Chamber while staying connected to the local business community. Supporters enjoy access to member events and added member perks.

Point Options

CUSTOMIZE YOUR CHAMBER MEMBERSHIP WITH POINTS

Take your membership beyond the basics by tailoring your Chamber experience with a flexible point system. Certain point options are already included in your membership level, while the remaining points can be allocated as you choose.

Need more? You can purchase additional points for $100 per point or opt for a one-time fee item to further enhance your benefits.

1 POINT

- Business Logo on ExploreHutchinson.com
- Hutch Golf Challenge (per golfer)
- Woman's Golf Challenge (per golfer)
- (2) Annual Chamber Event Guests
- Custom Post- Chamber Facebook with Tag
- (4) Newsletter Inserts

COMMUNITY SUPPORTER

- Dairy Day
- Farm Fatigue
- Annual Event
- Arts & Crafts
- Small Business Saturday
- Child Care Appreciation Event
- Leadership Institute Contributor
- Volunteer Hutch
- Hutch Golf Challenge Supporter
- Women's Golf Challenge Supporter

2 POINT

- Business Logo & 8 Photos on ExploreHutchinson.com
- Banner Ad – Per page or category
  - (includes 1 ad design- $10 per edit after)
- Custom Email Blast
- Custom Reel- Chamber Facebook & Instagram with added collaboration (2 minute max)

COMMUNITY SUPPORTER

- Crop Management Input Seminar Bronze
- Lunch & Learn Presenter
- Community Awards Nomination Sponsor

3 POINT

- Member Add-On for Additional Business Location
- YouTube Video- 8 minute max (1 edit included, $20 per additional edit)

COMMUNITY SUPPORTER

- Hutch Golf Challenge- Business hosted holes
- Woman's Golf Challenge- Business hosted holes
- Crop Management Input Seminar Silver
- Small Business Saturday- Logo and verbal event mention

4 POINT

- Banner Ad on Community Calendar or Live Here
- Hutch Golf Challenge (Team of 4)
- Woman's Golf Challenge (Team of 4)

COMMUNITY SUPPORTER

- Newsletter Sponsor- Logo listed on 12 issues
- Child Care Provider Supporter

5 POINT

- Annual Chamber Event + 8 Guests- Name listed

COMMUNITY SUPPORTER

- Crop Management Input Gold Sponsor

6 POINT

- Leadership Institute Participant
- Leadership Institute 2.0 Participant
- Annual Chamber Event Welcome Sponsor+ 8 guests- Logo listed

COMMUNITY SPONSORSHIPS

- Hutchinson Leadership Institute Program Sponsor
- Leadership Institute 2.0 Sponsor

Ask us about: $50 Newsletter • $50 Member Mailing List

Chamber & Member Events

Area Chamber of Hutchinson #MuchInHutch Commerce & Tourism

Calendar of Events 2026

January

8 Business After Hours

30 Annual Event
Sponsor by Jan. 14

February

4 Lunch & Learn

7 *Galentines Downtown

March

4 Lunch & Learn

12 Business After Hours

April

8 Lunch & Learn

10 *Tiger Path Job & Skills Fair

23 Volunteer Hutch
Sponsor by Apr. 15

May

6 Lunch & Learn

8 Child Care App. Night
Sponsor by Feb. 25

20 Leadership Graduation
Sponsor by May 13

June

5 Dairy Days
Sponsor by May 14

23 Women's Golf Challenge
Sponsor by June 10

July

9 Business After Hours

20 Hutchinson Golf Challenge
Sponsor by July 8

16-18 *Crazy Days Downtown

August

10 *Music in the Park-Chamber Member Night

September

18-19 Arts & Crafts Festival + Taste of Hutchinson
Sponsor by Aug. 13

24-25 Leadership Starts

October

7 Lunch & Learn

8 *Evening on Main

8 Business After Hours

9 *IGNITE

*30 *Frankenstein Friday*

Ongoing Farm Fatigue
Sponsor by Sept. 4

November

2-28 Hutchinson Area Holiday Passport

19 Taste of Holidays

28 Small Business Saturday-Ping Pong Drop

December

TBD *Crop Seminar

3 *Rockin Around the Tree

- Event dates subject to change
- *Sponsor* (sponsor opportunity) date deadline for marketing purposes
- *= Co-Sponsor of event

MUCH IN HUTCH

SCAN ME

DOWNLOAD OUR NEW COMMUNITY APP

Hutchinson Area Chamber of Commerce & Tourism
explorehutchinson.com 320-587-5258 info@explorehutchinson.com

Sponsorship Opportunities Available

Committees & Programs

Get Involved. Make an Impact.

The Hutchinson Chamber offers several opportunities to get involved, build relationships, and strengthen our local community.

HUTCHINSON AMBASSADORS: WELCOMING ARM OF THE CHAMBER

The Hutchinson Ambassadors serve as the Chamber's social connectors—building relationships, welcoming new businesses, and fostering community through events like Business After Hours, ribbon cuttings, Taste of Hutchinson and Taste of the Holidays.
Interested in expanding your network and representing Hutchinson?

AGRI-BUSINESS COMMITTEE: ROOTED IN AGRICULTURE. GROWING COMMUNITY

In Hutchinson, agriculture shapes our community. The Agri-Business Committee celebrates this impact by promoting awareness, providing education, and hosting events like June Dairy Day, Farm Fatigue, and the MN Extension Crop Seminar. Through connection, hands-on support, and community engagement, this committee uplifts local ag professionals and businesses—ensuring agriculture remains a vital part of our region.

GOLF CHALLENGE COMMITTEE: CONNECT. PLAY. SUPPORT LOCAL.

Each summer, the Hutchinson Chamber hosts its biggest fundraiser—the Golf Challenge, a collaborative tournament where businesses connect, network, and promote themselves in a relaxed, fun setting. This event plays a vital role in funding programs that support our local business community, and we need your help to make it a success! Join the committee and be part of the fun on and off the green!

CHILD CARE COALITION: SUPPORTING PROVIDERS. STRENGTHENING COMMUNITY.

Child care is a vital part of a thriving workforce—it's the gateway that allows families to work, businesses to grow, and our community to flourish. The Hutchinson Child Care Coalition is committed to expanding access, easing burdens for providers, and supporting those who care for our youngest community members. Want to be part of the solution? Get involved with the Child Care Coalition and help create meaningful change for Hutchinson families and providers.

BE A PART OF SOMETHING BIGGER: JOIN OUR CHAMBER VOLUNTEER LIST

The Hutchinson Chamber organizes events and initiatives that bring our community together—and we rely on a network of awesome volunteers to help make it all happen.
Whether you have a little time or a lot, we'd love to add you to our list of volunteers we can call on when extra hands are needed. From event setup and registration to behind-the-scenes planning, your support helps keep our community strong and connected.

LEADERSHIP INSTITUTE & LEADERSHIP 2.0

The Chamber Leadership Institute is a respected program that's developed Hutchinson leaders for over 35 years. Running September through May, it focuses on teamwork, personality styles, and community insight. Graduates can continue with Leadership 2.0 for deeper development. Spots are limited, and the **$600 (per)** cost can be covered through your Chamber membership.

CONTACT US

Hutchinson Area Chamber of Commerce & Tourism

President Valerie Mackenthun | valerie@explorehutchinson.com
Director of Communications Julie Gilmer | julie@explorehutchinson.com
Office Manager Paula Fox | paula@explorehutchinson.com

44 Main St. S, Hutchinson MN
320.587.5252
info@explorehutchinson.com
www.explorehutchinson.com

/hutchchamberandtouism
/hutchinsonchamber

MUCH IN HUTCH
Hutchinson, MN
SCAN ME
MUCH IN HUTCH COMMUNITY APP

explore Hutchinson.com #MuchInHutch

Proud Member of
MINNESOTA CHAMBER OF COMMERCE
GROWING MINNESOTA

U.S. Chamber of Commerce