



# *Guide to Membership*

2025



President/CEO Valerie Mackenthun

## WELCOME TO THE HUTCHINSON AREA CHAMBER OF COMMERCE & TOURISM

As President of the Hutchinson Chamber, I am thrilled to welcome you to our vibrant business community. Our Chamber is dedicated to fostering connections, advocating for businesses, and creating opportunities that help our community thrive.

By joining the Chamber, you are not just gaining access to valuable resources—you are becoming part of a network of business leaders, entrepreneurs, and community advocates who are passionate about making Hutchinson a great place to visit, live and work. From networking events and educational programs to marketing support and advocacy, we are here to support you every step of the way.

I encourage you to take full advantage of your membership, get involved, and let us know how we can help you succeed. Our team is always here to answer questions, provide guidance, and celebrate your achievements.

Thank you for your interest in our Chamber. We are excited to support you and look forward to growing together!

## OUR VISION

Leading Advocate and Resource for Chamber Members and the Hutchinson Community.

## OUR MISSION

Engage, Support and Promote Hutchinson Area Businesses and the Community.

Inside this membership brochure, you'll find a clear overview of membership levels and benefits designed to support your business. Learn about committees, programs, sponsorship opportunities, and events that connect you to the Hutchinson community. Plus, discover all the ways the Chamber can help you grow, engage, and thrive.

Let's get started!



Supporting  
#muchinhutch



# Membership Levels

Our tiered membership structure is designed to grow with your business. As you move up in levels, you keep all the benefits from the previous tier and gain access to additional visibility, customization options, and exclusive perks.

## BASIC

**\$325**

- Access to Chamber programs & committees
- Display your brochures & business cards at the Chamber
- Stay informed with Chamber e-newsletters
- One-time media feature
- Optimized directory listing with search keywords
- Post jobs, events, volunteer opportunities, and more
- Use of the Goebel Education Room for meetings

## ACCESS

**\$500**  
(\$725 VALUE)

### INCLUDES ALL BASIC LEVEL +

- Online Member Portal Enhancement
- Listed in search results
- Customize with 2 Chamber Points

## STRATEGIC

**\$1000**  
(\$1625 VALUE)

### INCLUDES ALL ACCESS LEVEL +

- Highlighted ExploreHutchinson.com presence
  - Logo included in search results & on ExploreHutchinson.com
  - 8 photos on ExploreHutchinson.com

## CHAMPION

**\$2500**  
(\$3225 VALUE)

### INCLUDES ALL STRATEGIC LEVEL +

- One banner ad on 3 Chamber webpages
- One additional business location
- One newsletter spotlight
- Customize with 16 Chamber Points

## VISIONARY

**\$5500**  
(\$7225 VALUE)

### INCLUDES ALL CHAMPION LEVEL +

- Premier visibility & recognition
- Featured supporter across Chamber initiatives
- Tailored for high-level community leadership

The Non-Profit Tier is all about helping local non-profits connect, share ideas, and make a bigger difference with support from the Chamber. Take a look at what we can do for you!

## NON-PROFIT

**\$250**

### NON-PROFITS WITH 10 OR FEWER FULL-TIME EMPLOYEES OR EQUIVALENT

- Website promotion & social media spotlight (members only)
- 1 free QR code listing (\$30 value to non-members)
- Event flyer display
- In-office ticket sales (members only)
- 1 newsletter insert (\$30 value for members only)
- Committee involvement (members only)
- Use of the Goebel Education Room (members only)
- Access to Chamber events & networking (non-members must purchase tickets)

# Point Options

## CUSTOMIZE YOUR CHAMBER MEMBERSHIP WITH POINTS

Take your membership beyond the basics by tailoring your Chamber experience with a flexible point system. Certain point options are already included in your membership level, while the remaining points can be allocated as you choose.

**Need more?** You can purchase additional points for \$100 per point or opt for a one-time fee item to further enhance your benefits.

## 1 POINT

- Business Logo on ExploreHutchinson.com
- Golf Challenge (per golfer)
- (2) Annual Chamber Event Guests
- (4 or 3) Newsletter Inserts / (1) Member Mailing List

### COMMUNITY SUPPORTER

- Dairy Day
- Farm Fatigue
- Annual Event
- Arts & Crafts
- Small Business Saturday
- Child Care Appreciation Event
- Leadership Institute Contributor
- Volunteer Hutch

## 2 POINT

- Business Logo & 8 Photos on ExploreHutchinson.com
- Banner Ad – Per page or category
  - (Includes 1 ad design- \$10 per edit after)
- Custom Email Blast

### COMMUNITY SUPPORTER

- Golf Challenge Staffed Hole Sponsor
- Crop Management Input Seminar Bronze Sponsor

## 3 POINT

- Member Add-On for Additional Business Location

### COMMUNITY SUPPORTER

- Golf Challenge Welcome Sponsor
- Crop Management Input Seminar Silver Sponsor
- Leadership Institute Builder

## 4 POINT

- Banner Ad on Community Calendar

### COMMUNITY SUPPORTER

- Newsletter Sponsor

## 5 POINT

- Annual Chamber Event Sponsor & 8 Guests

### COMMUNITY SUPPORTER

- Crop Management Input Gold Sponsor
- Child Care Coalition Partner

## 6 POINT

- Leadership Institute Participant
- Leadership Institute 2.0 Participant

### COMMUNITY SPONSORSHIPS

- Hutchinson Leadership Institute Program Sponsor
- Leadership Institute 2.0 Sponsor
- Annual Chamber Event Welcome Sponsor+ 8 guests

*Ask us about:* \$40 Newsletter • \$40 Member Mailing List • \$20 Community QR

# Chamber & Member Events



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**LUNCH**  
and LEARNS



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**BUSINESS**  
**AFTER**  
**HOURS**



June 6



July 21



Sept. 12 & 13



January



Nov. 29

\*Check QR, dates subject to change

*Sponsorship Opportunities Available*

# Committees & Programs

## Get Involved. Make an Impact.

The Hutchinson Chamber offers several opportunities to get involved, build relationships, and strengthen our local community.

### HUTCHINSON AMBASSADORS: WELCOMING ARM OF THE CHAMBER

The Hutchinson Ambassadors serve as the Chamber's social connectors—building relationships, welcoming new businesses, and fostering community through events like Business After Hours, ribbon cuttings, Taste of Hutchinson and Taste of the Holidays. Interested in expanding your network and representing Hutchinson?



### AGRI-BUSINESS COMMITTEE: ROOTED IN AGRICULTURE. GROWING COMMUNITY

Hutchinson, agriculture shapes our community. The Agri-Business Committee celebrates this impact by promoting awareness, providing education, and hosting events like June Dairy Day, Farm Fatigue, and the MN Extension Crop Seminar. Through connection, hands-on support, and community engagement, this committee uplifts local ag professionals and businesses—ensuring agriculture remains a vital part of our region.



### GOLF CHALLENGE COMMITTEE: CONNECT. PLAY. SUPPORT LOCAL.

Each summer, the Hutchinson Chamber hosts its biggest fundraiser—the Golf Challenge, a collaborative tournament where businesses connect, network, and promote themselves in a relaxed, fun setting. This event plays a vital role in funding programs that support our local business community, and we need your help to make it a success! Join the committee and be part of the fun on and off the green!



### CHILD CARE COALITION: SUPPORTING PROVIDERS. STRENGTHENING COMMUNITY.

Child care is a vital part of a thriving workforce—it's the gateway that allows families to work, businesses to grow, and our community to flourish. The Hutchinson Child Care Coalition is committed to expanding access, easing burdens for providers, and supporting those who care for our youngest community members. Want to be part of the solution? Get involved with the Child Care Coalition and help create meaningful change for Hutchinson families and providers.



### BE A PART OF SOMETHING BIGGER: JOIN OUR CHAMBER VOLUNTEER LIST

The Hutchinson Chamber organizes events and initiatives that bring our community together—and we rely on a network of awesome volunteers to help make it all happen. Whether you have a little time or a lot, we'd love to add you to our list of volunteers we can call on when extra hands are needed. From event setup and registration to behind-the-scenes planning, your support helps keep our community strong and connected.



## LEADERSHIP INSTITUTE & LEADERSHIP 2.0

The Chamber Leadership Institute is a respected program that's developed Hutchinson leaders for over 35 years. Running September through May, it focuses on teamwork, personality styles, and community insight. Graduates can continue with Leadership 2.0 for deeper development. Spots are limited, and the **\$600 (per)** cost can be covered through your Chamber membership.





## CONTACT US

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U.S. Chamber of Commerce