

Small Business Season.

While it is true, all seasons are small business season, it is also true, this time of year is what most small businesses survive off of for a good portion of the year.

We know 45-68 cents of each dollar spent stays IN each community it is spent, and is regenerated over and over again.

Now, more than ever, small businesses need your support, your purchase power, and your commitment to the community of small businesses in Hutchinson.

There isn't one magical thing I can say or type to make everyone to run out and hit a local store and shop. I can, and do, continue to beat the drum of...

thinkLOCAL shopLOCAL eatLOCAL, playLOCAL
chooseLOCAL supportLOCAL knowLOCAL
beLOCAL stayLOCAL scrollLOCAL tryLOCAL

Perhaps the more people hear it, the more they'll tune in to the beat of the drum. You too, can remind others their spending habits matter.

And, we're not asking for 100%! We're asking for everyone to consider making a 5-10% change in their out-of-town purchases to become local purchases.

If everyone in Hutchinson spent \$20 at local businesses, that would equal \$300,000 invested. \$192,000 would go back into the community to be used in wages, city services, more product, more services. More good.

Now that the two biggest shopping months are here, with 28 different holidays to celebrate, let's celebrate local by shopping local.

*In every local purchase,
there's a story of hope,
a dream nurtured,
and a community strengthened.
When you shop local,
you're gifting love to an entire community.
Give the gift of love this
SMALL BUSINESS SEASON*