

# HUTCHINSON EVENT MARKETING

**RETURNING: TABLE**TENTS

**KEEPING: EVENT**QR CODES

ExploreHUTCHINSON.com

#MuchInHutch



Your Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

Event Date: \_\_\_\_\_

Event Title: \_\_\_\_\_

Event Location: \_\_\_\_\_

I have placed this event on the Community Calendar on ExploreHutchinson.com, which will be directly linked to the Events Page for the QR Code, and will allow visitors to learn more about this event.

Price per event: **\$30** Community Members / **\$20** Chamber Members

**\*\*\*NOW: INCLUDES QR CODES AND TABLES TENTS**

Checks payable to: Hutchinson Chamber of Commerce & Tourism

Cash

Chamber Members may request an invoice

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Billing Zipcode \_\_\_\_\_ Signature \_\_\_\_\_

## Criteria:

- No "sales or specials"
- Entry is two lines
  - ⇒ Line 1— Event date and title (character limit is 95 including spaces)
  - ⇒ Line 2—Event location
- Event needs to be on a specific date(s), not for the month (ie: June 1-30)
- Dates need to be consecutive, second entry is required for sporadic dates
- Titles are specific to the event – not "register at" or website
- Event needs to be in Hutchinson and at a specific location. If an event has more than one location, only then can a website be used.

Additional information such as time, address and event details **MUST** be added to the Community Calendar on ExploreHutchinson.com

\*Electronic Marquee: Events will be added to the marquee **ONLY** when they meet the following criteria: located in Hutchinson, non-recurring, (weekly or monthly) open to the public, non-profit organization, entered on the community calendar.

Return this form to the Hutchinson Chamber 44 Main Street South, Hutchinson MN 55350  
320-587-5252

OFFICE USE ONLY: Payment \_\_\_\_\_ TTDOC \_\_\_\_\_ QRLST \_\_\_\_\_