

HUTCHINSON
CRAZY DAYS
MASKED
MADNESS



Hutchinson
CRAZY DAYS
July 23-25, 2020

3 BIG DAYS • THURSDAY - SATURDAY • JULY 23-25

For ANY and ALL Hutchinson Businesses
Move product and services out your doors

Get the word out:

Hutchinson Leader: Connect with your account rep or True@Hutchinsonleader.com

KDUZ/KARP/KGLB: Connect with sales rep or ABuboltz@Kduz.com

Chamber: Community Event Calendar: add your sale/event

List your sale as a Hot Deal

Email your customers

Send out postcards to customers

Put up posters (PDF will be made available)

Post on social media outlets

Add a reminder to all sales leading up to the 23rd

Be Sure to:

Consider COVID Precautions

Cleaning/disinfecting and social distancing

POST your requests for safety on your doors

Have your Preparedness plan available for anyone asking for it

Consider:

Offering discounts for wearing a mask, or other COVID related precautions

Decorating your windows and or entrance(s)

#MuchInHutch #HutchEssential