

September 15 & 16, 2017

Show Dates & Times:

Friday, September 15, 2017 10:00 am—6:00 pm &

Saturday, September 16, 2017 9:00 am—4:00 pm

Location:

Downtown Library Square Hutchinson, MN 55350

Hutchinson Chamber of Commerce & Tourism

2 Main Street South, Hutchinson, MN 55350 Office 320-587-5252 Fax 320-587-4752 Toll Free 800-572-6689 ExploreHutchinson.com

Minnesota / Hutchinson Sales Tax

- Any person who pays consideration of any kind to sell at such an event as the Hutchinson Arts & Crafts Festival is considered to be in business and must collect sales tax on all retail sales of taxable items.
- To register for a MN Tax Identification number, call the MN Department of Revenue directly at 651-282-5225.
- In addition to the MN State Sales Tax of 6.875%, the City of Hutchinson has adopted a city sales tax in the amount of 0.5% for a total of 7.375% sales tax on any taxable item.

Marketing / Signage

- The Hutchinson Arts & Crafts Festival and the Taste of Hutchinson are marketed in a wide variety of print materials and advertisements, internet, social media, radio, and press releases.
- Marketing materials for other shows and sale signage offering discounts or show specials will not be allowed during the festival.

Insurance & Security

- Exhibitors are responsible for proper insurance during the festival. The Hutchinson Arts & Crafts
 Festival and affiliated organizations will not be responsible for damage or loss to work or property.
- Hutchinson Police Services personnel plan to be on-site as much as possible throughout the festival beginning Thursday, September 14th through Saturday, September 16th at 6:00 pm.

2017 Prices:

- Non-Refundable Application Fee: \$25
- Early Bird Price: \$150 per booth Postmarked by March, 31, 2017
- General Price: \$180 per booth Postmarked after March 31, 2017
- Last Chance Price: \$200 per booth Postmarked after August 4, 2017 *Based on Availability*
- Extensions: \$75 each per 12' x 12' booth space

Cancellation & Forfeiture Policies

Cancellations:

- Cancellations must be submitted in writing via email or mail.
- · Reimbursements will not include any application processing fees.
- Cancellations will be subject to the following schedule for reimbursements:
 - Received before June 15, 2017 ~ Full Refund of booth and extension fees
 - Received June 15—July 31, 2017~ Refund of booth and extension fees minus \$75
 - * Received after July 31, 2017~ No Refunds

Forfeitures:

- Failure to check-in or set up by designated show times will result in a forfeit of space.
- Leaving the show before the designated end times will result in a forfeit of space.
- There will be no refunds for forfeited space.

Deadlines & Important Dates

March 31, 2017

Early Bird Discount Application Deadline May 1, 2017

Early Bird Acceptance Letters will be sent before or on this date Via email or mail Applications received after Early Bird will be processed within 30 days August 15, 2017
Exhibitor Packets will be sent via email or mail.

August 4, 2017

Applications received after this date will receive both acceptance & exhibitor packet together

- All fees will be deposited/charged upon receipt. Refunds (minus application fee) will be sent to any declined applicant.
- Exhibitor Packets include directions, additional information and check-in procedures.
- If your primary category is filled, you can be put on a wait list or be refunded, including application fee.
- Booth Assignments will NOT be provided prior to check-in at the festival.

Festival Criteria and Regulations

- All work exhibited must be your own <u>handcrafted and self-produced</u> <u>creations</u>.
- If purchased materials are used as components, all finished/displayed work
 must be substantially created and made by the applying/attending artist.
- Items not considered: manufactured items, kit art, imports, store merchandise, ready-to-eat items, home-show items, buy/sell, or out-sourced mass produced items.
- Applying artists/crafters must be present during the entire show.
- Exhibited work must be consistent with photos submitted during the application process.
- This is an OUTDOOR festival taking place rain or shine. Severe weather plan in place.
- Exhibitors must supply their own shelter, tables, chairs, displays, and any additional supplies needed for the sale of their products.
- The festival takes place in a city park. Please note that we are unable to guarantee level display space or a space completely free of natural obstructions.
- Electricity is not available.
- Generators must have prior approval, and are subject to specific locations within the park.

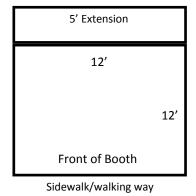
Application and Selection Process

- Exhibitors must submit the completed and signed application with required photos and all application, booth, and extension fees to be considered for space in the festival.
- Full Payment is required to be considered for the show.
- Exhibitors must include 5 total pictures: (3) photos representing the majority of
 the work being sold, one (1) photo of a recent booth display, and one (1)
 photo of you in the process of creating your work. Photos are filed with
 applications for future reference and will not be returned. Past festival
 participation does not eliminate the need to submit photos for the
 application process.
- Applications may be submitted via mail, fax, email or online. Photos may be included with mailed applications or emailed separately.
- All applications will be reviewed by a selection committee prior to acceptance.
 Applications will be accepted/denied based on the committee's determination
 of the criteria listed in the Festival Criteria and Regulations section above.
 The Selection Committee and Festival Staff reserve the right to request
 additional documentation and proof of workmanship if deemed necessary at
 any time prior to or during the Festival.
- Hutchinson Area Chamber of Commerce reserves the right to refuse any application.

IMPORTANT!

BOOTH MEASUREMENTS: All standard booth spaces are 12' wide x 12' deep.

- Double booths and Extensions are considered on a first come basis and will be granted based on availability. Double booths will be 24' wide x 12' deep with the longest side indicating the front of the booth.
- AWNINGS: Use of awnings will be permitted
 ONLY within designated booth spaces and may
 NOT hang out over walkways. Any awnings felt to
 be a safety hazard for shoppers will need to be
 moved or removed to remain in the show.
- All exhibitors are required to stay within the booth area they are assigned. You are not allowed to encroach or block any sidewalks, walkways, or adjacent booths in the festival area. Exhibitors must confine themselves, their wares, equipment, and any back stock to their outlined space.
- Due to the nature and layout of the park, booth spaces WILL be enforced to ensure equal opportunity for all exhibitors.
- Festival staff has the right to make ANY changes necessary to the layout of the booths and cannot guarantee an exact booth location per previous years. Booth spaces are non-transferrable once an exhibitor has been accepted.



Set-up & Show Hours

- Check-in and Set-up will begin no sooner than 12:00 pm on Thursday, September 14, 2017.
- Load-out will begin no sooner than 4:00 pm on Saturday, September 16, 2017.
- Festival staff and volunteers work very closely with Hutchinson Police Services to ensure check-in, set-up, and load-out move as efficiently as possible. More detailed check-in / load out procedures will be provided to accepted exhibitors with their Check-In Packet in August 2017.
- Failure to check-in by Friday, September 15th at 8:00 am will result in a forfeit of space and exhibitors will be subject to the Forfeiture Policy.
- Festival hours are Friday from 10:00 am—6:00 pm and Saturday from 9:00 am—4:00 pm. Exhibiting artists must be present at all times during the festival.

What is happening in Hutchinson that weekend?

Additional Community Events will happen during the festival, bringing more people to Hutchinson. One of those events is the Taste of Hutchinson. Taste of Hutchinson is a collection of Food and Beverage Vendors who are set up adjacent to the Arts & Crafts Festival. The Ambassador Program within the Chamber is responsible for the Food Vendors and Food Vendor Applications. In the past, we have had approximately 20 food vendors with a variety of over 40 food options to choose from.



Where to Stay

Hotels / Motels:

For your convenience, below is a list of our hotels/motels with their individual contact information:

- AmericInn Lodge & Suites—1115 Hwy 7 East, 800-634-3444
- Days Inn-1000 Hwy 7 West, 800-369-0145
- Custom Stay Residence & Suites—700 Hwy 7 East, 320-587-2088
- Economy Inn -200 Hwy 7 East, 320-587-2129
- King Motel—1255 Hwy 7 West, 320-587-4737
- Shamrock Inn—1200 Hwy 15 South, 320-587-9299

RV & Trailer Parking:

- The Hutchinson Chamber & Tourism office works with local businesses and the
 city to provide overnight parking for Arts & Crafts exhibitors with large trailers
 and or RV's that do not wish to use the camping facilities. More information on
 these parking options will be available in the summer acceptance packets.
- Overnight RV & Trailer parking is not allowed on any Hutchinson City Streets.

Camping: 🗱

There are three regional campgrounds within 10 miles of Hutchinson. Each of them have electrical service available, but you may call each of them directly for additional information and availability.

- Masonic/West River Park: about 1 mile west of downtown Hutchinson; first come availability; please call Parks & Recreation at 320-587-2975 for rates and information
- <u>Piepenburg Regional Park:</u> north of town on the southeast corner of Belle Lake; for rates and reservations call 320-587-2082
- <u>Lake Marion Regional Park:</u> south of town on Hwy 15; for rates and reservations call 320-328-4479

