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• November 2014 •

Hometown Happenings

Taste of the Holidays >>>

Taste of the Holidays

*Celebrating the
Hometown Experience*

Thursday, November 20, 2014

5:00—8:00 pm
Crow River Winery
14848 Hwy 7 East, Hutchinson

Food & Beverage Vendors
offering samples

Gift & Service Vendors
offering Holiday Ideas

Door Prizes

Local Entertainment

\$15 in advance
\$20 at the door (if available)

Tickets are now available for sale!
Ticket sales are limited. Connect
with an Ambassador or pick up
your tickets from the Chamber &
Tourism office before they sell out.

HUTCHINSON
Ambassadors

SMALL BUSINESS SATURDAY®

November 29, 2014

Small Business Saturday is a nationally recognized day set aside to support local small businesses. Join us on Small Business Saturday and choose to keep your shopping dollars in Hutchinson!

New this year to the Hutchinson Small Business Saturday celebration—a decorated snowman contest!

“Do You Want to Build a Snowman?”

We are inviting all Hutchinson Chamber Members to participate in the contest. Members of the public will be able to vote on your creations so have fun and get noticed! For a full list of contest rules, please see the insert on Page 5 of the newsletter, but here is a quick break down:

- Cost to participate at \$25 per business
- Snowmen may be created out of any materials, products, or items so be creative!
- Snowmen may be located anywhere inside or outside your business property.
- Snowman designs must incorporate the Bring It Home logo into their snowman designs.
- Prizes will be awarded for Judges Favorite (\$100), People's Choice (\$50), and more!

Interested businesses need to sign up by November 21, 2014 by calling the Chamber office at 320-587-5252 or emailing Melissa@explorehutchinson.com.

For more information about participating in Small Business Saturday, please contact Melissa at 320-234-0786 or email melissa@explorehutchinson.com. Please go to www.americanexpress.com/shops-small and take advantage of the free resources provided by American Express.





#ShopHutch

As we start settling into our homes for the season of holidays (aka: Winter aka: Halloween through at least Mother's Day) many of us also prepare to shop for friends and family.

I'd like to challenge you to #ShopHutch this year.

Spending money in Hutchinson creates more money for our community.

For every \$100 spent at a *local national/regional business*, \$43 is kept in our community.

For every \$100 spent at a *locally owned/operated business*, \$68 is kept in our community.

For every \$100 spent *on-line*, \$0 is kept in our community.

Spending money locally pays for wages for your family, friends and neighbors at those businesses.

Tax revenue from your purchases then provides city services- such as police and fire services.

MANY local businesses give back to our community through donations and sponsorships to organizations and fundraisers.

We know you can't buy everything all year long here, but we ask you to consider buying more locally, in Hutchinson.

Later this month, we will be hosting Small Business Saturday. (see front page of the November newsletter)

How can BUSINESSES participate in Small Business Saturday?

It doesn't matter if you are retail or service!

- Sign up to be part of Small Business Saturday- draw shoppers to your business, no matter what you are selling.
- Build a snowman and name him/her. This project will get people TO your business, building awareness of what you offer. Don't want to build a snowman- but you'd like to participate & support the chamber- consider partnering with an organization or team to build it for you!
- Have more questions? Contact Melissa at 234-0786 melissa@explorehutchinson.com

How can SHOPPERS/PUBLIC participate in Small Business Saturday?

- Shop around town Saturday, November 29th (and don't forget any other day of the year)
- Grab a ballot and vote for your favorite snowman between November 29 and December 5.
- Watch for the Bring It Home Volunteers downtown and around town- they'll have treats and giveaways. (Hint Hint...)

Join us as we celebrate the business community of Hutchinson and #ShopHutch!

Mary Hodson

Watch for a very special Small Business Saturday announcement coming soon!

Make sure to check out the online Community Calendar at www.explorehutchinson.com.

Have an event that you want to submit online? It's FREE! Go to the Community Calendar and click 'Submit New Event.' Events submitted online are automatically reviewed for placement on the marquee at Hwy 15 & Hwy 7.

Business of the Month >>>

Wendling
Insurance Services, Inc.

**40 Main St N
Hutchinson, MN 55350
320-587-7190**

www.wendlinginsurance.com

Jim Wendling began Wendling Insurance in 1985. In 2008, Kyle Wendling joined the team after moving back to Hutchinson. The staff at Wendling Insurance offers a variety of products and services including Health Insurance, Life Insurance, Disability Insurance, Long Term Care Insurance, IRA's, ROTH IRA's, Simple IRA's, 401K's, Variable Annuities, and Fixed Annuities.

As an independent insurance agency, Wendling Insurance works with many different companies and is able to find the best products for each individual's unique needs. They are a full service financial firm committed to helping people pursue their financial goals. While developing a customized financial program, they walk their customers through a step-by-step process that will help them feel more confident in their financial decisions.

What does Wendling Insurance enjoy most about being a Chamber member?

We enjoy participating in the Farm Fatigue Buckets of Thanks Program. We had our start with rural McLeod County and continue to work with a lot of family farms. Giving back through this program and knowing we have many clients who enjoy getting the buckets during harvest makes it very meaningful for our business.

Farm Fatigue Program—Thank you! >>>

We would like to thank the many businesses who donated to help with the Farm Fatigue Program. Buckets have been delivered to farmers in the field throughout McLeod County.

- 3M
- Ag Star Financial Services
- Ag Systems
- American Family Insurance—Bo Young
- Ameriprise Financial-Glencoe
- Anderson Insurance & Financial Services
- Benny's Meat Market
- Bergmann Interiors
- Builders' Choice: A Fullerton Company
- C&L Distributing
- Casey's General Stores—Glencoe
- Cedar Hills Orchard
- Cen Bank
- Citizens Bank & Trust
- Citizens Insurance
- City of Glencoe
- Coborn's
- Crow River Habitat for Humanity
- Duane Jindra Crop Insurance Agency
- Edward Jones, Dean Winter
- E.G. Rud and Sons
- Fahey Sales Agency, Inc.
- Farm Bureau Financial Services
- Fashion Interiors
- First Minnesota Bank-Glencoe
- First Minnesota Bank-Hutchinson
- Frame Shop
- Gavin, Winters, Thiemann & Long LTD
- Glencoe Co-op Association
- Glencoe Family Chiropractic
- Glencoe Fleet Supply
- Glencoe Regional Health Services
- Harpel Brothers
- Health Source of Hutchinson
- Hite Hardware, Inc.
- Hutchinson Co-op
- Hutchinson Health
- KDUZ/KARP/KGLB Radio
- McLeod Cooperative Power
- McLeod County Abstract & Title Services
- McLeod County Corn & Soybean Growers Association
- McLeod County Farm Bureau
- McLeod Publishing
- MidCountry Bank-Hutchinson
- Midwest Machinery Company
- Miller Manufacturing
- New Era Financial
- NK / Syngenta
- NU-Telecom-Glencoe
- NU-Telecom-Hutchinson
- Professional Insurance Providers
- Pure Life Chiropractic & Wellness Center
- Re/MAX Today's Realty
- Runnings Farm & Fleet
- Sam's Tire Service
- Schad, Lindstrand & Schuth
- Security Bank & Trust
- Sisel International
- Skyview Dairy
- Southwest Eye Care—Glencoe
- Starry's Embroidery
- Subway-Glencoe
- Subway-Hutchinson Hwy 7
- Taqueria del Buen Pastor
- Tri County Water
- Twin Cities & Western Railroad
- Wells Fargo Bank
- Wendling Insurance
- Wendorff Insurance



Made in McLeod Tours Manufacturing Tours >>>

#MadeinMcLeod Tours were held at several local manufacturing locations on October 15th. Together with the Hutchinson EDA, the Chamber coordinated tours for middle and high school students and their parents. Tours included Chamber members MITGI, Goebel Fixture Co., and Ag Systems. The tours highlighted different manufacturing processes and job types. With the current shortage of skilled workers, there is a specific effort to help our manufacturers develop a pipeline of employees for years to come.



Working with the Hutchinson schools and businesses, this was a learning year, and we are looking to the 2015 plan already. Additional help came from DEED, Workforce Center, Ridgewater College and 3M.

Made in McLeod, formerly known as the McLeod Manufacturing Association, is working with companies all over our county to create awareness of the shortage of skilled workers. This group meets quarterly to discuss topics appropriate for the manufacturing work force, and our county businesses.

As the Made in McLeod group evolves, we hope more manufacturers will feel the impact of their work efforts. If you are a manufacturer and would like more information on the group's work, please contact Mary at 320-587-5252 mary@explorehutchinson.com

New Members >>>

Innovative Foam
945 5th Ave SE Unit #8
Hutchinson, MN 55350
320-583-5477
www.innovativefoam.com

Welcome!

Renewing Members >>> October 2014

Culver's
Colorlyne Directories, Inc.
Evergreen Apartments
FRF Productions
Home Source Electronics & Appliances
Home State Bank
Hutchinson Housing & Redevelopment Authority
Maytag Laundry, Tanning & Car Wash
Mini Biff, LLC
ProCare Services, Inc.
Zellas

Thank You!

Hutch Bucks >>>

Time is running out to use your Hutch Bucks! If your Hutch Bucks have not expired, please use them at participating businesses as soon as possible.

If you have expired Hutch Bucks, they need to be brought in to the Chamber office and exchanged by December 31, 2014.

If you have questions about the Hutch Bucks program, please contact our office at 320-587-5252.

Table Tents >>>

The deadline for submitting events to the January/February/March 2015 Table Tents is only a few weeks away!

Table Tent Events MUST be submitted by Monday, December 1, 2014.

Cost Per Event Listing:
Members: \$20
Non-Members: \$30

If you would like your event(s) included in the free Preview Email as well, make sure to contact Angela at 320-234-0789 or email angela@explorehutchinson.com by Friday, November 14th.

Events submitted after the December 1st deadline will not be included.

Ambassador Visits >>>



The Gallery
2 Main St N
Hutchinson, MN
507-236-0316

Pictured Left to Right: Todd Brandel, Carreen Pierson (owner), Jesse Bjur, and Doug Ankrum

The Gallery is a new specialty shop on Main Street. They feature items made from alpaca fur, as well as many other unique hand made items and specialty gifts.



The CAR Shop
700 Airport Rd SW
Hutchinson, MN
(320) 587-1006

Pictured Left to Right: Doug Ankrum, Jesse Bjur, Rick Fruetel (owner), Jeff Locy (shop manager), and Todd Brandel

The CAR Shop is located just west of the roundabout on Airport Road. They are a repair shop for domestic and foreign vehicles and service all makes and models.

Save the Date—Holiday Business After Hours >>>

Join us for the 2014 Holiday Business After Hours!

December 11, 2014
5:00 pm—7:00 pm
Crow River Golf Club

Watch for email invitations to be sent out in early December.

2014 Sponsors:

Emmet McCormick
Home State Bank
Plumbing & Heating by Craig Stearnswood, Inc.
ServiceMaster Clean
Wells Fargo Bank
Valley Sales of Hutchinson
Woodstone Senior Living



Lunch & Learn >>>

Cory Genelin with Gislason & Hunter, LLP will be presenting a Lunch & Learn seminar regarding a **Summary of Minnesota's Women's Economic Security Acts** as it pertains to employers.

November 20, 2014
12:00 pm—1:00 pm
Hutchinson Chamber & Tourism Office
Lunch will be Provided

The seminar will review several law changes including those concerning Unemployment, Equal Pay Certificates, Pregnancy and Parenting Leave, Time Off Care of Relatives, Wage Disclosure Protection, Nursing Mothers, and more.

Please RSVP to melissa@explorehutchinson.com or call 320-587-5252.

Annual Banquet >>>

"Celebrating #MuchInHutch"
January 23, 2015
Crow River Winery
\$40 Members / \$50 Non-Members

Join us for the Annual Banquet on January 23rd at the Crow River Winery.

Don't miss out on the chance to see guest Speaker Jerrid Sebesta. Jerrid will be speaking on his personal story of making radical life decisions.

Chamber Awards will be announced for Business Person of the Year and Volunteer of the Year. Jaycee awards for Young Leader and Educator of the Year.



Banner Project >>>

Thank you to the Ambassadors, Hutchinson Center for the Arts, and the City of Hutchinson Parks & Rec Department for coordinating the Banner Project!

We now have 48 Hutchinson businesses represented on the new banners along Main Street.

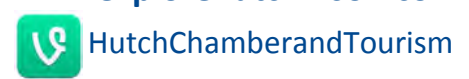
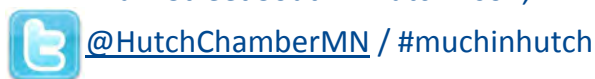
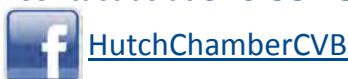
New banner designs were chosen for Fall, Spring, and Summer. So watch for them all year long!



Contact us at **320-587-5252**

2 Main Street South ~ Hutchinson, MN

www.explorehutchinson.com



“Do you want to build a snowman?”

NEW this year to the Hutchinson Small Business Saturday celebration: A decorated snowman contest!

Who:

Any Hutchinson Chamber Member businesses/organizations may participate.

What:

- Call the Chamber office at 587-5252 or email Melissa@explorehutchinson.com by November 21 to sign up. When you sign up we will need to know your snowman name, address of location of snowman, sponsor name, and who the snowman is created by.
This contest is meant to create traffic for your business. Businesses may sponsor another group to make a snowman.
- The cost is \$25 to participate. Payments may be cash, check, or \$25 gift card. (Money will go toward expenses, gift cards will be used for returned ballot prizes)
- Create your snowman out of any material—be creative! The Bring It Home logo must be incorporated somehow. You will receive the logo by email when you register.
- Voting will begin on Small Business Saturday, November 29 and go through December 5.

Prizes:

- \$100 for Judges Favorite—Criteria: creativity, use of Bring It Home logo, incorporation of business in the design.
- \$50 (doubles your investment) for the People’s Choice Award.
- Public winners will win \$25 gift cards and will be drawn from the returned ballots.
- Winners and prize winners will be announced December 8.

Ballots:

- Each participating business must provide a receptacle for Ballots.
- Ballots must be returned to the Chamber by 12pm on Monday, December 8.
- Ballots will be available at participating businesses, chamber office, chamber website, chamber Facebook page, and in the Hutchinson Leader.

For questions call the Hutchinson Chamber of Commerce & Tourism office at 587-5252 or email Melissa@explorehutchinson.com





HUTCHINSON
Ambassadors

Taste of the Holidays

Thursday, November 20, 2014

5:00 - 8:00 pm

Crow River Winery

14848 Hwy 7 East, Hutchinson

Celebrating the Hometown Experience

Food & Beverage Vendors offering Samples
Gift & Service Vendors offering Holiday Ideas
Door Prizes & Local Entertainment

Advance Tickets

\$15*

*Advance Tickets are available at the Chamber & Tourism office and from any Hutchinson Ambassador.

If advance tickets are not sold out, they will be available at the door at a cost of \$20.00 per ticket.

For More Information:

Visit us on Facebook: www.facebook.com/HutchinsonAmbassadors
or call 320-587-5252



Heart of Hutch is partnering with Hutchinson businesses to provide free resources through a Worksite Wellness Collaborative.

Why participate?

Whether your business is without any current wellness efforts, or already has a corporate policy and initiatives in place, each participant in the Worksite Wellness Collaborative can benefit from community support.

There is no cost to join. This is a free resource/support network.

What to expect:

Each Wellness Wednesday event will provide attendees with worksite wellness tools and resources. This may include topic discussions, special speakers, and toolkits to bring back to your worksite. This collaborative will also be focused on networking with each other and sharing local successes and challenges related to worksite wellness.

How to participate?

Simply register by emailing your name, business name and indicate which month(s) you plan on attending to **info@heartofhutch.com**.

Learn more at heartofhutch.com/wellnesswednesdays.

WELLNESS WEDNESDAYS

2-3pm on the 2nd Wednesday of September, November,
January, March, May, and July.

